

Sponsorship opportunities will consist of the following categories

1 Platinum Sponsor

Company name & logo acknowledged As Platinum sponsor in:

- All conference promotional material
- Over 3000 brochures
- Program copy
- Event website
- Six Advt. in FOOTFALLS- FICCI retail newsletter with circulation of over 10,000
- Six Advt in CIFTI FICCI digest – leading food journal with a circulation of over 3500
- Delegate kit with corp. literature
- Conference backdrop & banners
- Thank you & acknowledgement e-mailer & materials

Following facilities also included:

- Stall area of 9 x 6 ft
- Ten complimentary delegate passes
- Speaker slot for senior representative
- Company AV (3mins) between breaks to be provided by sponsor

Sponsorship cost : INR 10 lac only

4 Co-Sponsors

Company name & logo acknowledged As co sponsor in:

- All conference promotional material
- Over 3000 brochures
- Event website
- Delegate kit with corp. literature
- Three Advt. in FOOTFALLS- FICCI retail newsletter with circulation of over 10,000
- Three Advt in CIFTI FICCI digest – leading food journal with a circulation of over 3500
- Conference backdrop & banners
- Thank you & acknowledgement e-mailer & materials

Following facilities also included:

- Stall area of 6 x 6 ft
- Six complimentary delegate passes
- Company AV (3mins) between breaks to be provided by sponsor

Sponsorship cost : INR 5.25 lac only

Sponsorship opportunities will consist of the following categories

1 Lunch sponsor

Company name & logo acknowledged as Lunch sponsor in:

- Over 3000 brochures
- Event website
- One Page Company Profile in Conference Souvenir
- Special Panel at lunch venue
- FOOTFALLS- FICCI retail newsletter with circulation of over 10,000
- CIFTI FICCI digest – leading food journal with a circulation of over 3500
- Thank you & acknowledgement e-mailer & materials

Following facilities also included:

- 3 invitations to convention
- 6 Corporate Invitations to hosted Luncheon
- exclusive information desk at lunch venue

Sponsorship cost : INR 3.5 lac only per lunch

A/V sponsors

Company name & logo acknowledged as A/V sponsor in:

- Audio visual on FMCG sector to be showcased as an exclusive opening piece
- All conference promotional material
- Over 3000 brochures
- Event website
- Delegate kit with corp. literature
- Conference backdrop & banners

Following facilities also included:

- Six complimentary delegate passes
- Stall area of 5 x 6 ft
- 3 mins corporate AV of to be showcased between breaks

Sponsorship cost : INR 3 lac only